



**Office of the Principal**  
**Imtiyaz Memorial Government Degree College,**  
**Shopian Kashmir.**

**امتیاز مموریل گورنمنٹ ڈگری کالج، شوپیان کشمیر۔**

Website: [www.gdcshopian.edu.in](http://www.gdcshopian.edu.in)

Tele/Fax: 01933-260204

Cell: 9419047885

E-mail ID: [spncollege@hotmail.com](mailto:spncollege@hotmail.com)

---

**Report**

**Career Counseling Cell GDC Shopian**, in collaboration with *Chinar International*, a subsidiary of *Tata Institute of Social Sciences (TISS)*, successfully organized a workshop on *Business incubation* at the conference hall of the science block on 30/05/2023. The workshop aimed to empower students by providing them with valuable insights into developing business ideas, offering capacity building, and extending financial assistance.

The workshop witnessed an enthusiastic participation of students and faculty. Mr. Zafar Iqbal, Program Coordinator of Youth Development at Chinar International brought a wealth of experience and expertise in the field of entrepreneurship, providing a captivating and insightful presentation on the theme of business incubation.

During his address, Mr. Iqbal highlighted the importance of nurturing entrepreneurial spirit among students and discussed various strategies to transform innovative ideas into sustainable businesses. He emphasized the significance of business incubation in creating an enabling environment for young entrepreneurs, guiding them through the complexities of setting up and running their ventures. The session also delved into the availability of capacity-building resources and financial assistance programs to support students in their entrepreneurial journey.

The workshop provided an interactive platform for participants to engage in meaningful discussions, share their ideas, and seek guidance from Mr. Iqbal. The attendees gained valuable insights into the practical aspects of business incubation, including market research, product development, marketing strategies, and funding opportunities.

The event was organized as part of Career Counseling Cell GDC Shopian's commitment to fostering an entrepreneurial culture among students and equipping them with the necessary skills and knowledge to succeed in their chosen career paths. The collaboration with Chinar International, a renowned institution known for its dedication to youth development and entrepreneurship, added immense value to the workshop.

The program was Moderated by Prof Mushtaq Ahmad Malik Co-Convenor Career Counseling and Votes of thanks were Presented by Dr Showkat Ahmad Ganie Member Career Counseling Cell.

**Sd/**

**Coordinator Career Counseling Cell**

