



Office of the Principal
Imtiyaz Memorial Government Degree College,
Shopian Kashmir.

امتیاز مموریل گورنمنٹ ڈگری کالج، شوپیان کشمیر۔

Website: www.gdcshopian.edu.in

Tele/Fax: 01933-260204

Cell: 9419047885

E-mail ID: spncollege@hotmail.com

No: _____

Date: _____

PRESS RELEASE

Islamic University of Science and Technology (IUST) in collaboration with Career Counseling Cell of GDC Shopian organized a hands-on training and Media literacy on 22/08/2023. The initiative included an interactive session with students and hands-on training, aimed at promoting media literacy and enhancing practical skills in the field of journalism and mass communication.

The program, aimed to bridge the gap between academia and practical industry knowledge by bringing real-world experiences into the classroom. The event served as a platform for students to engage with professionals and gain insights into the evolving landscape of media and communication.

The said programme was attended by Principal of the College Dr. Mohd Shafiq who in his inaugural address lauded the efforts of Department of Journalism and Mass communication IUST Awantipora in taking such initiatives. Dr. Mujeeb Liyakat, Head, Department of Journalism and Mass Communication, expressed his satisfaction with the event's outcome, and said that such community outreach initiatives not only enrich the learning experience of students but also reinforce our commitment to giving back to the community. The students were provided a hand-on training on camera handling. The practical training session witnessed overwhelming involvement from students who were exposed to the basic technicalities of digital photography.





Convenor Career Counseling Cell